Strategic Planning Steering Committee meeting
Friday, March 6, 2009
7:30 – 9:00 a.m., Plaza Room, Administrative Center

Attending: Chrisanne Arnold, Larry Bunce, Margaret Brommelsiek, Jennifer DeHaemers, Lawrence Dreyfus, Mary Lou Hines Fritts, Sandy Gault, Mary Pat Henry, Troy Lillebo, Patricia Marken, Maria Meyers, Sarah Morris, Leo Morton, Nancy Murdock, Cindy Pemberton, Tom Poe, Bonnie Postlethwaite, John Purk, Walt Rychlewski, Jeff Rydberg-Cox, Bob Simmons, Michael Strait, Joy Swallow, Jeff Thomas, Kevin Truman, Mel Tyler, Hugh Zimmer, Juno Friedman (recorder).

Absent: Adam Brown, Paul Cuddy, Karen Dace, Gary Ebersole, Bridgett Johnson, John Readey, Jim Sheppard, Steve Stroud, Lisen Tammeus, Thad Wilson, Peter Witte

Progress report from writing team:
Provost Hackett complimented the sub committees on the quality of the final reports that were turned in on Tuesday, March 3, 2009. She noted that there are many interconnections between the reports. The writing team met on Wednesday, March 4, 2009 to review the reports and begin to develop a holistic view of them. Dr. Hackett reported that the meeting was very productive. The writing team will develop a common format and focus on the high-level goals and objectives in the reports to create the draft. The draft that is created by the writing team will be shared with the steering committee via email for initial feedback, hopefully by the end of next week. If the draft generates agreement within the steering committee, it will be released on March 16th. If there is controversy, the writing team will continue to work on it and vet it again with the steering committee at the next regularly scheduled meeting on March 20, 2009.

Organization:
The final plan will contain two parts: the high level strategic plan, which will be a statement of the main vision and overall direction of UMKC. The second part will be the implementation plan, focused on metrics, action steps, costs and timelines.

Tentative roll-out plan
A draft roll-out schedule with dates and types of meetings was handed out. (attached). The schedule begins on Monday, March 16th with the release of the draft plan completed by the writing team. It ends with the writing team re-drafting the plan after receiving all feedback in late April, 2009. The final Strategic Plan would be unveiled on Friday, May 1. The schedule is contingent upon having a draft everyone supports by 3/16.

Plan for dissemination, discussion and feedback
- Post draft on the web; include a mechanism for posting feedback.
- Send web link to external stakeholders with request for feedback
- Develop the PowerPoint that strategic planning committee members can use to present the plan at Town Hall meetings, followed up by meetings in the academic units.
- Create video of presentations at early Town Halls/post on web site
- Presentations to Faculty Senate, Staff Council, SGA, Advisory boards, academic units, campus groups
- Presentations to community: Trustees, constituent groups, community organizations, business groups, alums
Discussion

A committee member suggested using the Touchstone group, which was organized to vet the campus master plan. The Touchstone group includes: Civic, business, city, county, state, business partners, major construction companies, faith communities, neighborhoods, city council, - 160 people.

A committee member stated that the City Council is an important group to engage. The City Council may be a source of financial support for us in the long term. We should start working with them now so that they have a stake in us.

A committee member stressed the importance of presenting the plan in the academic units. The academic unit strategic plans are interwoven with the campus strategic plan.

A committee member reminded the group not to overlook presenting the plan to students. Using focus groups is a good way to engage students. Some of the academic units have student councils and there is a student advisory council for Student Affairs.

We may need to have meetings going on simultaneously in various venues across campus.

A committee member asked about how we will engage the legislative representatives. Chancellor Morton replied that he visits Jefferson City frequently and also meets with local legislators on a regular basis. He will have a summary level discussion with legislators as he meets with them going forward.

At the retention retreat on March 20th Provost Hackett will provide an update on the strategic plan with regard to retention.

A committee member suggested getting feedback from a group of scholars: chaired professors, Curators’ professors, our best researchers.

A committee member asked if we would revisit the Core Values and re-state them based on our new strategic plan. Provost Hackett replied that a discussion is needed on this by a cross-section of the steering committee.

A group will be formed to review and summarize the feedback and minutes from all the presentation meetings.

Next meeting: Friday, March 20, 2009, 7:30 – 9:00 Plaza Room, Administrative Center