



UNIVERSITY OF MISSOURI-KANSAS CITY

UMKC's Strategic Plan Implementation: Phase 1 Spring 2010-Spring 2011

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UNIVERSITY OF MISSOURI-KANSAS CITY

Strategic Plan

CURRENT CHALLENGES AND OPPORTUNITIES



- **Celebration of Commencement**
- **Budget Update**
- **Vision 2020 Task Force**
- **New Student Union and University Center as Student Success Center**





UNIVERSITY OF MISSOURI-KANSAS CITY

Strategic Plan

PROCESS OVERVIEW



Planning Timeline

UNIVERSITY OF MISSOURI-KANSAS CITY

October 2008: Steering Committee appointed

November 2008: Subcommittees formed

Over 100 faculty, staff, students, and community members served on committees

March 2009: Subcommittees submitted reports

April-May 2009: the Provost and steering committee members collected feedback at campus and external presentations, the Web site and from individual unit meetings.

Over 500 individuals engaged in the process

September 2009: Strategic Plan Goals and Objectives unveiled

October 2009-January 2010: Working groups developed implementation plans

April 2010: Town Halls with the campus community





UNIVERSITY OF MISSOURI-KANSAS CITY

Strategic Plan

OUR GOALS



Goal 1. Place Student Success at the Center

To provide the optimal learning environment for all students: outstanding academic programs and experiences, seamless student support, and a vibrant campus community.

Phase 1 Implementation – Selected Strategies:

- *Create a University College*
- *Expand the Honors Program into an Honors College*
- *Expand Undergraduate Research Opportunities*
- *Create a Student Success Center*
- *Increase Retention and Graduation*



Goal 1. Place Student Success at the Center

To provide the optimal learning environment for all students: outstanding academic programs and experiences, seamless student support, and a vibrant campus community.

Phase 1 Implementation – Selected Strategies:

- *Implement an Early Warning System*
- *Expand E-Learning*

Long Term Strategies

- *Revise and Reinvigorate General Education Curriculum*
- *Transform Advising*



Goal 2. Lead in Life and Health Sciences

To attain national recognition for excellence in research, expand opportunities for clinical practitioner training, and provide outstanding health care delivery.

Phase 1 Implementation – Selected Strategies:

- Create a Center of Excellence for Clinical and Translational Research for Urban Health
- Enhance and Develop Research Centers of Excellence in the Life and Health Sciences
- Establish a Life and Health Sciences Research Advisory Council



Goal 2. Lead in Life and Health Sciences

To attain national recognition for excellence in research, expand opportunities for clinical practitioner training, and provide outstanding health care delivery.

Phase 1 Implementation – Selected Strategies:

- Develop and Support Centralized Research Core Facilities
- Establish Program Specific PhD degrees in the Life and Health Science and related fields



Goal 3. Advance Urban Engagement

To become a model urban university by fully engaging with the Kansas City community to enhance education, public health, the arts and economic development.

Implementation – Selected Strategies:

- *Create a University-Wide Community Engagement Portal*
- *Expand and Enhance Sustainability Efforts*
- *Create a Research Collaborative focused on Urban Issues*
- *Support Faculty and Staff as Representatives on Community Boards*



Goal 3. Advance Urban Engagement

To become a model urban university by fully engaging with the Kansas City community to enhance education, public health, the arts and economic development.

Implementation – Selected Strategies:

- *Reward Community Engagement Efforts*
- *Provide Online Opportunities for Interaction and Engagement*
- *Achieve the Carnegie Community Engagement Classification*

Long Term Strategies

- *Incorporate Urban Engagement into General Education Curriculum*



Goal 4. Excel in the Visual and Performing Arts

To create excellent programs in visual and performing arts that are central to campus life and support Kansas City’s initiatives in entrepreneurship, urban education, and innovation.

Implementation – Selected Strategies:

- *Create an Arts Passport Program*
- *Create an Electronic Front Door to the Arts on Campus*
- *Serve as the Center for Arts Advocacy and Arts Education in Kansas City and the region*
- *Establish the Arts Enterprise Initiative*



Goal 4. Excel in the Visual and Performing Arts

To create excellent programs in visual and performing arts that are central to campus life and support Kansas City’s initiatives in entrepreneurship, urban education, and innovation.

Phase 1 Implementation – Selected Strategies:

Long Term Strategies

- *Incorporate the Arts into the General Education Curriculum*



Goal 5. Embrace Diversity

To celebrate diversity in all aspects of university life, creating inclusive environments, culturally competent citizens, and globally-oriented curricula and programs.

Phase 1 Implementation – Selected Strategies:

- *Create a Chancellor’s Diversity Taskforce*
- *Hire an Ombudsperson for Faculty*
- *Create Faculty and Student Mentoring Programs*
- *Enhance the Diversity of our Faculty, Staff, and Student body*



Goal 5. Embrace Diversity

To celebrate diversity in all aspects of university life, creating inclusive environments, culturally competent citizens, and globally-oriented curricula and programs.

Phase 1 Implementation – Selected Strategies:

- *Increase Access, Retention and Graduation of Underrepresented Minorities*
- *Recognize Commitment to Diversity in Annual Awards Ceremony*
- *Increase Need-Based Scholarships*

Long Term Strategies

- *Incorporate Diversity into General Education Curriculum*



Goal 6. Promote Research and Economic Development

To produce world-class scholarship and creative activity, encourage entrepreneurship, foster innovation, increase technology transfer, and build relationships that create economic and workforce development.

Phase 1 Implementation – Selected Strategies:

- *Strengthen and Enhance the University’s Research Leadership*
- *Identify Centers of Research Excellence*
- *Create a Technology Transfer Office*
- *Fully Implement the “Whiteboard to Boardroom” Program*



Goal 6. Promote Research and Economic Development

To produce world-class scholarship and creative activity, encourage entrepreneurship, foster innovation, increase technology transfer, and build relationships that create economic and workforce development.

Phase 1 Implementation – Selected Strategies:

- *Host an Entrepreneurship/Economic Development Conference*
- *Provide Technical Assistance to Small Businesses*
- *Entrepreneurship and Small Business Development: Highlight and Enhance Career and Curricular Opportunities for Students*





UNIVERSITY OF MISSOURI-KANSAS CITY

QUICK WINS



COMPLETED

- *Strengthen and Enhance the University's Research Leadership*

IN PROGRESS

- *Expand Undergraduate Research Opportunities*
- *Create an Arts Passport Program*
- *Create a Chancellor's Diversity Taskforce*
- *Fully Implement the "Whiteboard to Boardroom" Program (initial funding secured)*

IN PLANNING STAGES

- *Create a University-Wide Community Engagement Portal*





UNIVERSITY OF MISSOURI-KANSAS CITY

NEXT STEPS



- Align Unit-based Strategic Initiatives with University Strategic Plan
- Establish a Strategic Plan Coordinating Committee to oversee the implementation process
- Designate potential funding resources as necessary
- Identify fundraising opportunities
- Revisit, Revise, and Renew Implementation Plans each year





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More information

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