UMKC’s Vision and Strategic Goals

**Vision Statement**
UMKC will become a model urban research university characterized by signature professional programs, a dynamic undergraduate population, a highly diverse faculty, staff, and student body, and active engagement with its city and region.

**Strategic Goal 1: Strengthen resource base and financial capacity**
- Revise budget allocation method to provide incentives for growth in student credit hour production and sponsored program funding (first phase will be implemented FY09)
- Restructure business practices of the institution to reallocate money for core mission areas ($10 million in administrative savings to date)
- Complete Capital Campaign ($200,000,000 goal reached June 07)
- Grow student credit hour production by 25% over next five years (applications up by 25%)
- Explore competitive pricing mechanisms such as expanding the "metropolitan rate" to graduate students in the Kansas City area (will have recommendation to BOC by September 09)
- Explore alternative mechanisms for student financial aid to reduce the amount of operating dollars devoted to scholarships (Noel Levitz audit in progress)

**Strategic Goal 2: Strengthen Core Academic Mission**
- Reallocate resources from savings in improved business practices to performing arts, life and health sciences, IEI, and IUE (covered pay raises centrally for the first time in several years; an additional $1 million allocated to IEI and $420,000 in scholarships to IUE)
- Focus external fund raising on scholarships and professorships in these four areas (in progress)
- Hire medical faculty through SOM rather than through the practice plan or through partner hospitals (working with Office of General Counsel to implement)
- Build in translational research by hiring faculty who bring funding with them
- Explore construction of a new research facility on Hospital Hill (planning in progress)

**Strategic Goal 3: Increase Student Success**
- Provide high-quality residential opportunities for students by completing Oak Street West, Cherry Street replacement, and housing on Hospital Hill (Oak Place opens F08, Cherry Street replacement F09, Hospital Hill housing in planning stage)
- Establish a Center for Academic Success (in progress)
- Enhance the quality of student life on campus by providing additional advising (in progress), building a new Student Union (will open F11), and recreational facilities (soccer stadium will open next year)
- Increase the number of full-time, residential students (applications are up 24%)
- Improve freshman-sophomore retention rates
- Increase the number of transfer students by expanding community college articulation agreements (new agreements signed with KCK community college)
- Enhance the educational pipeline by
  1. expanding dual credit offerings (in progress)
  2. providing well-prepared teachers for urban districts (COE has refocused its entire curriculum on urban education)
  3. establishing a principal's institute jointly with KCMO ISD (completed Spring 07)
  4. establishing an “early college” high school with KCMO ISD (scheduled to open Fall 08)

**Strategic Goal 4: Improve the Racial Climate and Increase Campus Diversity**
- Hire Deputy Chancellor for Diversity, Equity, and Access (completed February 2007)
- Aggressively recruit faculty from under-represented groups (in progress)
- Aggressively recruit students from under-represented groups & expand pipeline of such students