Our country and our community are in the midst of a critical yet exciting time, one full of endless possibilities and sizable challenges. We need innovators to fill unmet niches in business and the health sciences, problem solvers to tackle the educational crises in urban communities and visionaries to champion the arts.

Those leaders are here at UMKC. We are poised to take our place as a model urban research university. Across our campuses and in our diverse schools and departments, the momentum toward that goal is palpable.

UMKC’s world-class programs, such as those in the School of Dentistry and the Conservatory of Music and Dance, are already making a dramatic difference locally and globally. In the past few years, we have been building on that tradition of excellence. Our nationally recognized Institute for Urban Education (IUE) and Institute for Entrepreneurship and Innovation (IEI) exemplify the types of programs we will continue to deploy to meet today’s – and tomorrow’s – most pressing needs.

Today, we are poised to take the next step toward building UMKC into a preeminent urban university that will have an even greater impact.

This is the time. The need for our university to offer innovative, effective programs that will help our city and our nation regain their competitive edge is greater now than ever before.

This is the place. UMKC is in a position to seize the opportunities before us. With our diverse student body, talented faculty and forward-thinking administrators, everything is in place for us to succeed.

Join us in this campaign to make UMKC the university it is destined to be.
Attract and retain outstanding faculty

The most effective way to recruit and retain the best academic minds is to offer competitive endowed professorships and faculty scholarships. Endowed faculty positions tell the most sought-after candidates that UMKC is committed to achieving our academic and research goals. Funds from The Campaign for UMKC will be used to add 16 Endowed Chairs and 15 Faculty Scholars.

Endowed Chairs
One of the most prestigious honors that can be bestowed upon a UMKC faculty member is that of endowed chair. The endowed chair position rewards the highest levels of scholarship and scholarly activity. A named endowed chair is a non-tenured designation that will offer intellectually stimulating and challenging opportunities for those with unlimited potential.

Endowed Professorships
Endowed professorships recognize those with distinguished track records in teaching and scholarship. To bring their knowledge and expertise to UMKC, faculty members holding endowed professorships derive the opportunities available to residencies, the satisfaction of helping colleagues to reach new heights. A gift of $550,000 provides for a named endowed professorship.

Scholarships
UMKC needs a dedicated and diverse student body in order to achieve academic excellence. To develop a competitive educational environment, we need a mix and more merit-based scholarships that will reward those who demonstrate the most potential. In this critical academic year, $15 million is needed to provide for a named endowed professorship.

Honors College
In addition to scholarships, student need the support and encouragement of caring mentors and role models, innovative course offerings, and deeply research projects, and hands-on experiential study. In today’s competitive educational environment, accessible need-based scholarships tell the most sought-after candidates that UMKC is committed to achieving our academic and research goals. Funds from The Campaign for UMKC will be used to add 15 Faculty Scholars.

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Create facilities that enhance learning

To achieve our aggressive goals of increased student enrollment, new faculty recruitment and new program development, UMKC must renovate many existing buildings into new state-of-the-art facilities that foster learning. These include:

- **Miller Nichols Library Renovation**: The Miller Nichols Library is a natural gathering point for students. This project will include improving access and navigation within the facility, furnishing a student commons featuring electronic resources to bring students together for research and study. (Goal: $8 million)
- **Chemistry Lab Renovation**: As enrollment in our popular chemistry-based programs surges, so has the demand for lab space. We must add new labs and renovate existing ones to prepare students for the prevention, diagnosis and treatment of the most serious health problems. (Goal: $10 million)
- **School of Medicine Research Space Renovation**: By transforming existing space at the School of Medicine into technologically advanced labs, we will contribute to the prevention, diagnosis and treatment of the most serious health problems. (Goal: $70 million)

Develop and expand world-class programs

A central component of becoming a model urban university is creating groundbreaking programs that identify and address some of the most critical needs faced by our city and our country. UMKC is already charting new territory, developing innovative programs that are grabbing national attention, pushing our university up in national rankings and raising the interest of some of the best and brightest faculty.

**Urban Education Research Center**
- The creation of the Urban Education Research Center will enable the UMKC School of Education to move through scientific methodology the effectiveness of the school’s teacher preparation and community partnership innovations, and to ensure faculty learning and school–community transformation in educational systems. (Goal: $8.4 million)

**Institute for Entrepreneurship and Innovation**
- Ranked by the Princeton Review as one of the top 25 public entrepreneurial programs in the nation, the Institute for Entrepreneurship and Innovation combines education with real-world entrepreneurial opportunities to develop graduates who will be successful with the full suite of skills and experience they need to start and run their own businesses. The Center for Translations/Clinical Research for Urban Health and the Business School’s Executive Building will house high-impact faculty and executive programs and the school’s award-winning Institute for Entrepreneurship and Innovation. (Goal: $3 million)

**Dental Innovation Clinic**
- This clinic will allow students to build their clinical and leadership skills in a setting that emulates a small dental practice. This will provide students with hands-on experience in treating community patients. This new facility – the Dental Innovation Clinic – will enhance the ability of UMKC to attract national attention, expand collaboration and provide training and learning opportunities to dental students who wish to become general practitioners. The new Dental Innovation Clinic will enhance the ability of UMKC to attract national attention, expand collaboration and provide training and learning opportunities to dental students who wish to become general practitioners. (Goal: $5 million)

**New Executive Building for the Bloch School**
- The new Executive Building – a 30,000-square-foot facility – will be located adjacent to the existing Bloch School of Management. It will house high-impact graduate and executive programs and the school’s award-winning Institute for Entrepreneurship and Innovation. (Goal: $8.4 million)

**James C. Olson Performing Arts Center Expansion**
- The new Executive Building – a 30,000-square-foot facility – will be located adjacent to the existing Bloch School of Management. It will house high-impact graduate and executive programs and the school’s award-winning Institute for Entrepreneurship and Innovation. (Goal: $3 million)

**Center for Translations/Clinical Research for Urban Health**
- The new Executive Building – a 30,000-square-foot facility – will be located adjacent to the existing Bloch School of Management. It will house high-impact graduate and executive programs and the school’s award-winning Institute for Entrepreneurship and Innovation. (Goal: $3 million)

**Student Support**
- In recent years, UMKC has made significant and demonstrable progress toward fulfilling its mission as a first-rate urban university. That’s why, as chairman of the UMKC Foundation, I am proud to be a part of the essential next step in this progression. The Campaign for UMKC, the university’s seven-year, $250 million capital campaign, has made all the right moves, and people are starting to take notice.

- “UMKC is making all the right moves, and people are starting to take notice.”
  - The Kansas City Star

**Faculty Support**
- Making all the right moves, and people are starting to take notice. Thank you for joining us in this initiative.

- “This is the time. UMKC is the place. Thank you for joining us in this initiative.

**Facilities**
- The key components to success are in place. Look no further than UMKC, to this broad-based, forward-looking university who are driven to accomplish lofty, yet achievable strategic goals found in UMKC. To that faculty, staff and students, who rise every day to make our community and, indeed, our world, better through research, commitment and action.

**Student Support**
- A critical component in UMKC’s success is the dedication and passion of our alumni and friends. It is only with your support that UMKC can continue to make the right moves for our community and the future of the Kansas City area. It is only with your generosity that we can continue to attract top educators and students to build on our tradition of excellence in education. We cannot do this without you.

**Campus Goals**

<table>
<thead>
<tr>
<th>Campaign Goals</th>
<th>Student Support</th>
<th>Faculty Support</th>
<th>Facilities</th>
<th>Programs</th>
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**In summary, UMKC has made significant and demonstrable progress toward fulfilling its mission as a first-rate urban university. That’s why, as chairman of the UMKC Foundation, I am proud to be a part of the essential next step in this progression. The Campaign for UMKC, the university’s seven-year, $250 million capital campaign, has made all the right moves, and people are starting to take notice. Thank you for joining us in this initiative.**
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