GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

Mark your calendars and make your reservations for the 14th Biennial Edgar Snow Symposium. The Edgar Snow Symposium brings together business, civic and academic leaders from Kansas City and China to discuss key issues of the day. The Symposium is jointly sponsored by the Edgar Snow Memorial Fund, the University of Missouri-Kansas City and the China Society for People’s Friendship Studies.

This year’s Symposium includes panel discussions on secondary education, entrepreneurship, international medical research and a special double session on energy and the environment. It will be an event you won’t want to miss. Register early to reserve your seat.

Monday, October 18, 2010
9:00 – 11:30 AM
InterContinental Hotel, Conference Suite 141
   Exploring Opportunities for Collaborations Among Elementary and Secondary Schools.

3:30 – 5:00 PM
Diastole Scholars’ Center, Kiva
   Remembering Edgar Snow.

Tuesday, October 19, 2010
9:00 – 11:00 AM
Kauffman Foundation Conference Center
   International Entrepreneurship – China and the U.S.

1:00 – 3:00 PM
Kauffman Foundation Conference Center
   Mayor’s Energy Summit Part I
       Green Solutions
Tuesday, October 19, 2010 (cont.)
6:00 – 9:00 PM
InterContinental Hotel Ballroom

Energy Summit/Edgar Snow Banquet
6:00 – 7:00 PM Reception (Cash Bar)
7:00 – 9:00 PM Dinner & Program
Keynote Speakers:
Hon. Mark Funkhouser, Mayor, Kansas City, MO.
Minister Counselor Zhang Ping, Chinese Embassy, Washington, DC

Wednesday, October 20, 2010
9:00 – 11:00 AM
Kauffman Foundation Conference Center

Mayor’s Energy Summit Part II
Clean Energy

2:00 – 4:00 PM
Stowers Institute for Medical Research
Auditorium

International Medical Research

SPECIAL PERFORMANCE

Meet the Past: Edgar Snow
6:00 – 8:00 PM
Kansas City Public Library
Central Branch

Hosted by: Crosby Kemper, III

Reservations
All of the panel presentations including the Mayor’s Energy Summit are open to the public and free of charge. Some of the venues have limited seating capacity so we ask that you make reservations for the presentations. Reservations may be made beginning September 30, 2010 through the Central Ticket Office at the University of Missouri-Kansas City (www.umkc.edu/cto) or by calling 816-235-6222.

Banquet
The Energy Summit/Edgar Snow Banquet provides an opportunity to interact with colleagues from China and to explore new networks and areas for potential or future collaboration. The program will include a musical interlude by two Chinese students from the UMKC Conservatory of Music and Dance followed by
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

keynote presentations by Kansas City Mayor Mark Funkhouser and Minister Counselor Zhang Ping from the Chinese Embassy in Washington DC.

Individual tickets for the banquet are available for $85 per person. Sponsorships are also available for those who would like to both enjoy the evening and expand efforts in building relationships with China. All of the sponsor levels include a table for 10 and will be recognition during the program.

- Silver Sponsor $1500.00
- Gold Sponsor $2000.00
- Platinum Sponsor $2500.00

Banquet reservations and any of the above sponsorships may be made beginning September 30, 2010 through the Central Ticket Office at UMKC (www.umkc.edu/cto) or by calling 816-235-6222. Please make your reservations no later than October 14, 2010.

Special Performance
The Wednesday evening performance, “Meet the Past: Edgar Snow”, is part of a series of historical interviews conducted by Mr. Crosby Kemper III. Reservations and registration for this event should be made separately from the Symposium panels. Instruction are included in the following announcement.

Meet the Past with Crosby Kemper III returns for a conversation with Edgar Snow, as portrayed by local actor Bob Brand. Snow, born in Kansas City in 1905, was a journalist best known for his writings about China in the 1930s. The book introduced Mao and his "agrarian reformers" to the western world and made Snow famous. Snow went on to write The Battle for Asia in 1941 and Stalin Must Have Peace in 1947.
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

Admission is free. A 6 p.m. reception will precede the event. Call 816.701.3407 or RSVP online. Free parking is available at the Library District Parking Garage at 10th & Baltimore. This event is co-sponsored by the Edgar Snow Memorial Fund.

Contributions
The principal host for the Edgar Snow Symposium is The Edgar Snow Memorial Fund, Inc. The Edgar Snow Memorial Fund, Inc. is a non-profit, 501(c)3 volunteer organization registered in Missouri and headquartered in Kansas City. It’s primary mission is to facilitate activities which promote understanding and mutually beneficial academic, business, civic and culture opportunities for both Kansas City and China.

The Edgar Snow Symposium is one example of those activities and is offered to the public free of charge. The Fund’s revenues are based solely on the contributions and support of our patrons. If you find the Symposium of interest, we invite you to help us continue to provide similar programs. Please consider making a contribution in any amount you feel appropriate. Tax-deductible contributions can be mailed to The Edgar Snow Memorial Fund, c/o Diastole Scholars’ Center, 2501 Holmes Street, Kansas City, MO 64108. Checks should be made payable to “The Edgar Snow Memorial Fund”. On behalf of our Board of Directors, I thank you and hope to see you at this year’s Symposium and future Edgar Snow Programs.

Keeping in Contact
If you would like to stay apprised of activities at Diastole and with the Edgar Snow Memorial Fund, please share your name and contact information with us. We respect your privacy and do not sell, rent or otherwise divulge personal information. If you would like to be on our notification roster, please call Nancy Hill or Diane Magers at Diastole (816-235-8855) or e-mail your name, address, telephone number and e-mail address to edgarsnow@umkc.edu.

Venues
- Intercontinental Hotel
  401 Ward Parkway
  Kansas City, MO 64112
  Parking at the hotel.

- Diastole Scholars’ Center
  2501 Holmes Street
  Kansas City, MO 64108
  Parking on the grounds behind the building

- Kauffman Foundation Conference Center
  4801 Rockhill Road
  Kansas City, MO 64110
  Parking at the Conference Center
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

- Stowers Institute for Medical Research
  1000 East 50th Street
  Kansas City, MO 64110
  Parking in the garage at the Institute

- Kansas City Central Library
  14 W. 10th Street
  Kansas City, MO
  Parking garage at the Library
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

HOSTS

Leo Morton
Chancellor
University of Missouri-Kansas City (UMKC)
Kansas City, MO

Gary Pettett, M.D.
President
Edgar Snow Memorial Fund
Kansas City, MO

Jin Yongjian
President
China Society for People’s Friendship Studies
Beijing, CHINA

KEYNOTE SPEAKER

October 18, 2010 9:30-10:00 AM

Leo Morton
Chancellor
University of Missouri-Kansas City (UMKC)
Kansas City, MO

REMEMBERING EDGAR SNOW

October 18, 2010 3:30-5:00 PM

Gary Pettett, M.D.
(Moderator/Presenter)
Edgar Snow Memorial Fund
Kansas City, MO

EDUCATION PANEL

October 18, 2010 10:30-11:45

Linna Place (Moderator)
Director, Int’l. Academic Programs
UMKC
Kansas City, MO

Etta Hollins
Kauffman Endowed Chair in Urban Teacher Education
UMKC School of Education
Kansas City, MO

Vicki Porter
Campbell Middle School Teacher
Lee’s Summit, MO

INTERNATIONAL ENTREPRENEURSHIP

October 19, 2010 9:00–11: AM

Michael Song (Moderator)
Bloch School of Business & Public Administration
UMKC
Kansas City, MO

Teng-Kee Tan
Dean, Bloch School of Business & Public Administration
UMKC
Kansas City, MO
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

FACULTY

Guoqiang Yang
Consul General, China
Consulate General Office
Chicago, IL

Guoqiang Yang
Consul General, China
Consulate General Office
Chicago, IL

Du Deli
CEO, Deli Solar Energy Heating
Bazhou, Hebei
CHINA

Ron Coker
Burns & McDonell
Kansas City, MO

MAYOR’S ENERGY AND ENVIRONMENT SUMMIT

GREEN SOLUTIONS
October 19, 2010 2:00-4:00 PM

Karl Brooks (Keynote Speaker)
EPA Region 7 Administrator
Kansas City, MO

Bob Berkebile, FAIA (Moderator)
BNIM Architects
Chairman, Kansas City
Environmental Management Commission
Kansas City, MO

Tee Ching Seng
Secretary General, Khmer Royal Charity Foundation (Cambodia)
Secretary General, Int’l. Eco-Safety Cooperation Society

Shan Fengpin
President, Int’l Ecology and Safety Magazine
Exec. Deputy Secretary General, Int’l. Eco- Safety Corporation

Jiang Mingjun
Vice President, UN/International Academy of Ecology and Life Protection Sciences
Director General, Int’l. Eco- Safety Corporation

Jin Liqun (Keynote)
Chairman, Supervisory Board
China Investment Corporation
Beijing, CHINA

Dennis Murphy (Moderator)
Chief, Environmental Office
City of Kansas City, MO
Kansas City, MO

Thomas H. Roberts
President, cfm Distributors, Inc.
Kansas City, MO

Michael Chesser
Chairman & CEO, Great Plains Energy Company and KCP&L
Kansas City, MO

Dean Oskvig
Energy CEO
Black & Veatch
Overland Park, KS

BANQUET
October 19, 2010 7:00-9:00 PM

Hon. Mark Funkhouser
Mayor, Kansas City
Kansas City, MO

Zhang Ping
Minister Counselor
Chinese Embassy
Washington, DC

Edgar Snow Symposium 7 October 18-20, 2010
GLOBAL COMMUNITY: A CHINESE-AMERICAN DIALOGUE

FACULTY

INTERNATIONAL MEDICAL RESEARCH
October 20, 2010 2:00-4:00 PM

Betty Drees, M.D. (Moderator)
Dean, School of Medicine
University of Missouri-Kansas City
Kansas City, MO

John Lantos, M.D.
Director, Center for Pediatric Ethics
Children’s Mercy Hospital
Kansas City, MO

Stephen Spielberg, M.D., Ph.D.
Past Vice President for Global Pediatric Drug Development
Johnson and Johnson Co., Inc.
Professor of Pediatrics & Pharmacogenomics
Children’s Mercy Hospital
Kansas City, MO

Ting Xie
Principal Investigator
Stowers Institute for Medical Research
Kansas City, MO

Jiang Chengyu
Chinese Academy of Medical Sciences
Peking Union Medical School
Beijing, CHINA

NOTE: Faculty participants may be subject to change as circumstances arise. Any changes will be announced at beginning of the respective panel sessions.