University of Missouri –Kansas City
Sign Guidelines

Revised 05/13/2010

The following guidelines are issued on this date, to support the vision of the neighborhood residents, the University, and the city in maintaining the residential character of the neighborhood and a vibrant and engaged community surrounding UMKC. UMKC will use the following criteria with respect to house signs within the Rockhill Crest Neighborhood:

1) University Offices on Rockhill: Signs will be freestanding panel signs no more than 42” high (12” clear from ground to bottom of sign panel) and 42” wide. The signs will use subdued blue tones for the background as approved by UMKC Communications.

2) University Offices on Charlotte, Holmes and Harrison: Signs will be plaque wall-mounted signs affixed to the building face and no more than 18” high and 24” wide. The signs will use subdued blue tones for the background as approved by UMKC Communications.

3) Student Involvement/Greek Life Houses: Signs will be limited to plaque wall-mounted signs affixed to the building face and no more than 18” high and 24” wide. Greek alphabet letters are allowed to be used on the signs. The signs will use subdued blue tones for the background as approved by UMKC Communications.

4) Greek Life Houses and Recruitment Week Activities: In addition to the permanent sign, Greek Life Houses will be allowed to display banners, flags, signs in windows and cut-out Greek letters no taller than 48” high throughout the duration of Recruitment Week activities. These additions shall be installed and removed promptly to correspond with Recruitment Week.

5) No existing University Offices signs will be required to be replaced as a part of this guideline. As signs require replacement due to age or change of use, the new signs will meet these standards. Student Life/Greek Life House signs will be brought into compliance within six months of this document.

6) The Volker Neighborhood Council will be apprised of all revisions to these Guidelines.

Agreed to by University of Missouri-Kansas City and Rockhill Crest Neighborhood Association.

Adopted by Volker Neighborhood Council:
Date: 7/21/2010