

## SEM Council Updates

Friday, March 8, 2024

#### AGENDA



FALL 2024 APP STAT TRENDS AND GOALS



INFORMATION SHARING WITH SUPPORT NETWORKS



ROO MENTUM
PATHWAYS UPDATE



COST TRANSPARENCY INITIATIVE



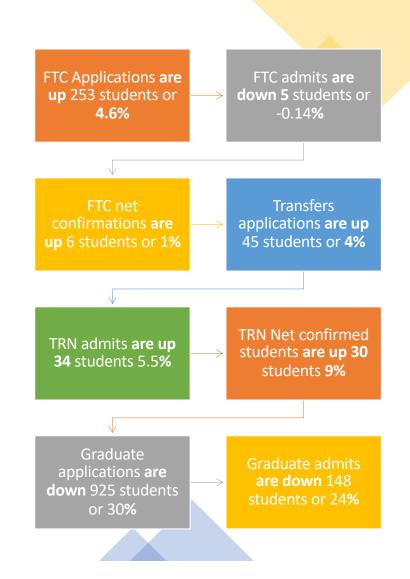
SIMPLIFIED FAFSA PLANNING AND ENGAGEMENT



GRADUATE ENROLLMENT STRATEGIES



## Fall 2024 App Stat Updates – 29 Weeks Until Census



## UM System Fall 2024 App Stat Updates – 29 Weeks Until Census

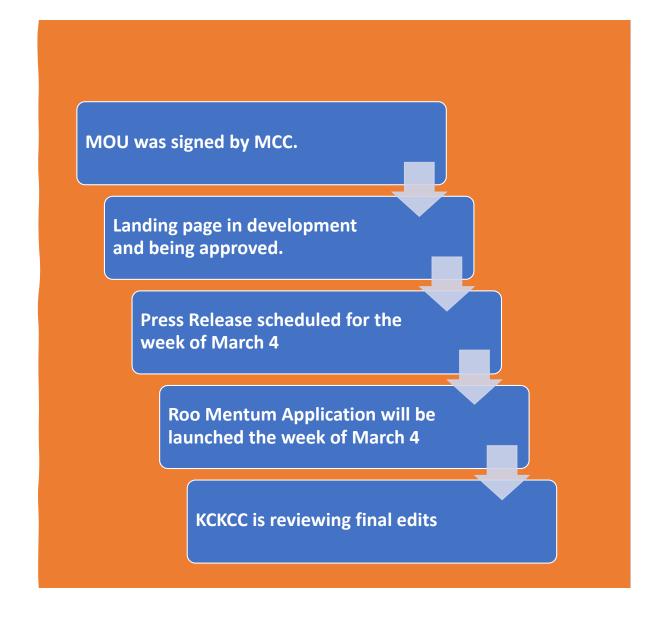
|             |       |           |           | Prcnt     |           |           | Prcnt     |           |           | Prcnt     |
|-------------|-------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|             | Admit | Apps      | Apps      | Incr/Decr | Admits    | Admits    | Incr/Decr | Accepts   | Accepts   | Incr/Decr |
| Institution | Туре  | Fall 2023 | Fall 2024 | Apps      | Fall 2023 | Fall 2024 | Admits    | Fall 2023 | Fall 2024 | Accepts   |
| MU          | FTC   | 20496     | 23261     | 13.5%     | 15947     | 18454     | 15.7%     | 5127      | 5067      | -1.2%     |
| MU          | TRE   | 1392      | 1495      | 7.4%      | 726       | 933       | 28.5%     | 363       | 385       | 6.1%      |
| MU          | NGE   | 3029      | 3180      | 5.0%      | 507       | 570       | 12.4%     |           |           |           |
| MU          | Total | 24915     | 27936     | 12.1%     | 17180     | 19957     | 16.2%     | 5490      | 5452      | -0.7%     |
|             |       |           |           |           |           |           |           |           |           |           |
|             |       |           |           | Prcnt     |           |           | Prcnt     |           |           | Prcnt     |
|             | Admit | Apps      | Apps      | Incr/Decr | Admits    | Admits    | Incr/Decr | Accepts   | Accepts   | Incr/Decr |
| Institution | Туре  | Fall 2023 | Fall 2024 | Apps      | Fall 2023 | Fall 2024 | Admits    | Fall 2023 | Fall 2024 | Accepts   |
| UMKC        | FTC   | 5541      | 5794      | 4.6%      | 3508      | 3503      | -0.1%     | 674       | 693       | 2.8%      |
| UMKC        | TRE   | 1126      | 1171      | 4.0%      | 623       | 657       | 5.5%      | 342       | 369       | 7.9%      |
| UMKC        | NGE   | 3067      | 2142      | -30.2%    | 616       | 468       | -24.0%    |           |           |           |
| UMKC        | Total | 9728      | 9073      | -6.7%     | 4747      | 4627      | -2.5%     | 1016      | 1061      | 4.4%      |
|             |       |           |           |           |           |           |           |           |           |           |
|             |       |           |           | Prcnt     |           |           | Prcnt     |           |           | Prcnt     |
|             | Admit | Apps      | Apps      | Incr/Decr | Admits    | Admits    | Incr/Decr | Accepts   | Accepts   | Incr/Decr |
| Institution | Туре  | Fall 2023 | Fall 2024 | Apps      | Fall 2023 | Fall 2024 | Admits    | Fall 2023 | Fall 2024 | Accepts   |
| S&T         | FTC   | 7233      | 7019      | -3.0%     | 5010      | 5246      | 4.7%      | 811       | 1064      | 31.2%     |
| S&T         | TRE   | 433       | 968       | 123.6%    | 302       | 619       |           | 127       | 189       | 48.8%     |
| S&T         | NGE   | 3917      | 3970      | 1.4%      | 1135      | 1037      | -8.6%     |           |           |           |
| S&T         | Total | 11571     | 11938     | 3.2%      | 6447      | 6900      | 7.0%      | 974       | 1291      | 32.5%     |
|             |       |           |           |           |           |           |           |           |           |           |
|             |       |           |           | Prcnt     |           |           | Prcnt     |           |           | Prcnt     |
|             | Admit | Apps      | Apps      | Incr/Decr | Admits    | Admits    | Incr/Decr | Accepts   | Accepts   | Incr/Decr |
| Institution | Туре  | Fall 2023 | Fall 2024 | Apps      | Fall 2023 | Fall 2024 | Admits    | Fall 2023 | Fall 2024 | Accepts   |
| UMSL        | FTC   | 3596      | 5009      | 39.3%     | 2100      | 3109      | 48.0%     | 277       | 285       | 2.9%      |
| UMSL        | TRE   | 1120      | 1293      | 15.4%     | 583       | 642       | 10.1%     | 287       | 271       | -5.6%     |
| UMSL        | NGE   | 1080      | 830       | -23.1%    | 313       | 232       | -25.9%    |           |           | 4.45      |
| UMSL        | Total | 5790      | 7125      | 23.1%     | 2996      | 3983      | 32.9%     | 564       | 556       | -1.4%     |

### **Enrollment Goals For Fall 2024**

FTC Class
Target
1325

TRN Class
Traget
964

## RooMentum Pathways Update



**UNIVERSITY OF MISSOURI-KANSAS CITY** 

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## UMKC Admissions





#### **Upgrade Your Future with the UMKC RooMentum Pathways Program**

RooMentum Pathways is a new dual degree 2+2 transfer program where students who complete an associate degree at a participating community college can transfer seamlessly to UMKC for an additional two years to complete a bachelor's degree.

#### **Eligibility**

You must be an existing student at Metropolitan Community College (MCC) in good standing with at least one year remaining at MCC.

The following majors are not eligible for RooMentum Pathways: Medicine (BA/MD), Bachelor of Science in Nursing, Architecture and all Conservatory majors.





#### **Benefits**



#### **Scholarships**

Scholarship opportunities for fully admitted transfer students include:

- \$2,500 merit-based transfer award regardless of GPA
- \$3,500 merit-based transfer award for students who transfer with a 3.5 GPA

#### A+ Scholarship Program

MCC students can save more money by fully utilizing A+ Scholarship



#### **Additional support**

Students who enroll in the program will have access to **student and academic support services** at both their community college and at LIMKC

#### Stay connected

RooMentum students will also be invited to attend **UMKC events** and receive **UMKC e-newsletters**.

#### Lock in your degree

Your catalog year will be retained at UMKC to ensure you are **locked** into the current degree requirements at the time of your application as a RooMentum Pathways student.





#### **Get started**



Existing students at MCC can easily apply for RooMentum.

- 1. Complete a free RooMentum Pathways application.
- 2. Select the major you are interested in completing at UMKC.
- 3. Provide a copy of all college transcripts– including MCC and any other colleges you may have attended.

After applying you will be notified by the UMKC Office of Admissions regarding your acceptance into the program.

Apply to RooMentum

Saved to N: Drive



As a RooMentum Pathways Student you will have access to our advising tools that include <u>UMKC Connect</u> and <u>Plan My Degree</u>.

<u>UMKC Connect</u> will help connect you with an academic advisor through Roo Advising. <u>Plan My Degree</u> serves as our degree audit and degree planner tool to help guide you. Your transcripts will then be loaded into <u>Pathway</u>, our student information system, which will let you track your progress on completing courses at MCC that transfer and are accepted toward the major you are pursuing at UMKC.

#### **FAQ**

#### What do I do when it is time to transfer to UMKC?

Once you have completed all of the required coursework at MCC to earn your associate degree, simply work with your MCC advisor to complete a RooMentum Pathways Final Transfer application and be fully admitted as a UMKC degree-seeking student.

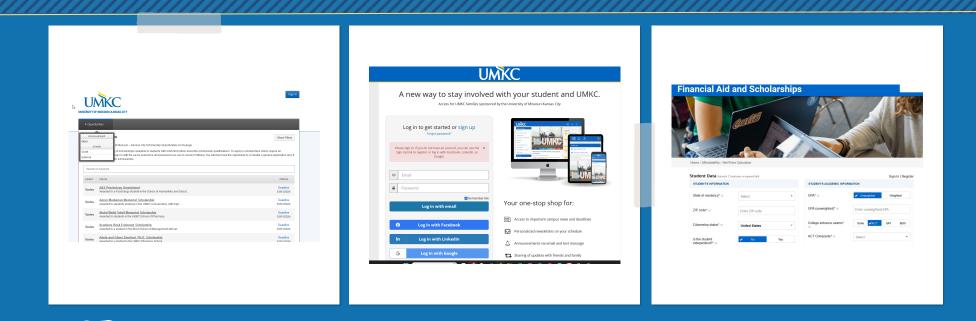
#### How do I change my RooMentum Pathways major?

Schedule an advising appointment in UMKC Connect with your assigned academic advisor.

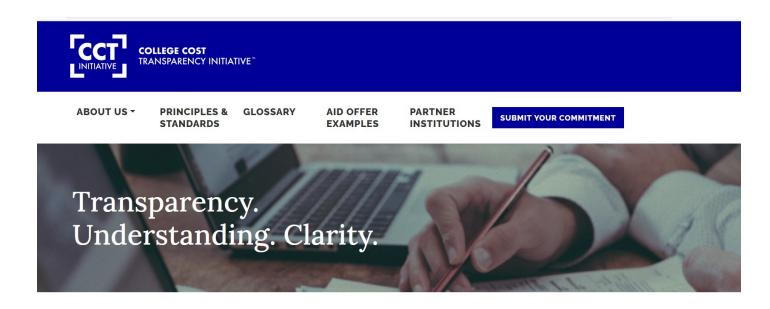
#### How Do I Opt Out of the Program?

Should you find this is not the right program for you, simply email Admissions or talk with your academic advisor at MCC.





Support Network Financial Information for New Students



Join the hundreds of institutions of higher education committed to ensuring transparency, understanding, and clarity around student financial aid offers.

Cost Transparency Initiative

## Simplified FAFSA Update (2024-2025)

- Engaging Students through May (drips campaigns, post cards)
- Award Offer Timeline
- Reducing melt through support from UMKC Central & Financial Aid and Scholarships
- Summer Orientation Invest In You Sessions will be critical

Friday, March 8, 2024



## Graduate Recruitment Fair



# O: UMKC Graduate Programs Fair 13, 2024 at 2.00 PM until 5.00 PM Central Daylight Time UTC-05.00 on, Room 401 34110 suing graduate studies at UMKC? Attend GradRoo to learn more about master's, doctoral, professional and certificate programs at UMKC. Program faculty iii be on hand to answer questions and on-the-spot admissions will be available for select programs. RMATION RMATION App and Directions Map and Directions Map and Directions

CONTACT INFORMATION

Mailing Address Country **Graduate Recruitment** 

 Increased the top of the funnel with Grad Capture to move students to inquires.

 Centralized customer service responding to inquiries via phone or email in 24 hours.

• Built out 85 emails for inquiry drip campaigns

• Increased presence at regional graduate fairs.

• Collaboration with ISAO to expand outreach and strategies.





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