



How to Run A Food and Fund Drive



kangaroopantry.umkc.edu

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Not-So-Fun Facts

Here are some stats on poverty and hunger in Missouri:

- MO has the 7th highest rate of food insecurity in the nation (Nov. 2010)
- MO has the 6th highest rate of very low food security at 6.4% (National Avg. 5.2%)
- 15% of Missourians are food insecure (National Avg. 13.5%)
- MO experienced a 4.9% increase in food insecurity since 1994 (National Avg. 2.2%)
- 12.3% households food is uncertain
- 19.1% households with children food uncertain
- 4.6% food uncertain with hunger
- 19.6% SNAP/food stamps income eligible
- 19.3% child poverty rate in MO (2009)

Here are some facts and statistics specific to the University of Missouri - Kansas City:

- 11,866 students on need based aid
- 3800 students that are recipients of Pell grants
- 1,000+ students that have an EFC (Expected Family Contribution) between \$0-\$1,000
- 2 students reported that they were homeless last semester (Spring 2014)
- We have a large international student population that sometimes struggle financially for many reasons
- Many staff members are paid at or below the poverty level and have to support families
- Some graduate students are paid extremely low stipends and have to support families

The challenge of hunger

- Hunger does not only affect the homeless, as the majority of people who visit food pantries are single parent families with young children.
- Individuals and families move in and out of hunger as circumstances change.
- When people are properly nourished, they improve in school and work; it reduces expenditures for healthcare and assists by allowing people to maintain employment.

Eating is a daily essential and is the basis for school readiness, high school graduation and workplace success. To achieve any level of success on an ongoing basis, individuals must have sufficient food to eat daily.

What Your Gift Can Do

\$10 provides a day of meals for a family of four

\$35 provides one week of nutrition for an individual

\$60 feeds a family of four three meals a day for an entire week



About Kangaroo Pantry

Kangaroo Pantry strives to provide food assistance for those in need within the University of Missouri-Kansas City community. We imagine a community where everyone has access to enough nutritious food to feed themselves and that no UMKC Student, Faculty, or Staff goes to bed hungry.

5 Simple Steps to Start!

1. Decide on a timeline for your event/drive and submit the Food & Fund Drive registration form [online](#).
 - Consider the time frame for your event – if you schedule too far in advance individuals may lose interest. Plan for a time frame that allows enough time to give individuals an opportunity to participate. We suggest drives being no longer than **one week**.
 - We have found that **active, event centered** drives have been successful here at UMKC. For example: Asking for people coming into a highly attended event to bring one can good for entry.
2. Establish a reasonable goal!
 - Set a goal for the number of pounds or how many bins you would like to fill based on the number of participants or set a goal for the number of people you'd like to provide for. **PUBLISH** the goal! It will be motivating to meet or exceed your goal.
3. We provide the food drive containers - With a lead time of two-weeks, the Food Pantry Coordinators can provide barrels for your drive.
 - Please indicate on your Food & Fund Drive registration form your need for a Kangaroo Pantry barrel.
4. Get involved and get departments to help. Request your University department, to match any funds you raise for the Kangaroo Pantry to make a bigger impact.
 - Visit the Kangaroo Pantry website for a donation letter template to provide your academic department. Consider asking the general public to donate canned goods and establish a theme for your event.
5. **ASK AND PROMOTE!** Use your connections, RooGroups, student organization and other social media outlets to publicize your goal, send updates and ask for support.
6. **Directions for the end of your drive:** Please bring all items from all bins to the Dr. Raj Bala Agrawal Care Center located in the Student Union, Room 102. If this cannot be done, please provide one centralized location to where all items will be placed at the end of the drive so that our staff can collect from one location.





We need these nutritious foods MOST:

- Canned meats
- Peanut butter and other nut butters
- Canned or dried beans and peas
- Pasta, rice, cereal, dry mixes (pancake mix)
- Canned fruits and vegetables
- 100% fruit or vegetable juices (canned, plastic or boxed)
- Dry milk
- Any healthy, low-fat and/or low-sugar products

Personal Hygiene Items to consider:

- **Feminine Hygiene products (sanitary pads,**
- **Dental products (toothbrushes, toothpaste, mini mouthwash and floss)**
- **Deodorant (solid sticks, travel size or full size)**
- **Lotion**
- **Shampoo & Conditioner**
- **Soap/Bodywash**

To ensure safety, we can NOT use:

- Perishable items
- Homemade items
- Alcoholic beverages
- Open or used items
- Expired items
- Rusty or unlabeled cans
- Glass contained items



Theme Suggestions

Lunch Box – collect items for lunches

Peanut butter • granola bars • juice boxes • raisins • individual boxed meals

Warm It Up – collect items with a winter theme

Dry and canned soups • oatmeal • crackers • canned pumpkin • canned meat
canned stews • canned potatoes

MEAT the Need – canned meat drive

Protein Power – collect items high in protein

Peanut butter • canned salmon • canned tuna • dried beans • assorted nuts

Fruit Feast – collect canned fruits and fruit juices

Oodles of Noodles – collect pasta and more

Macaroni and cheese • boxed noodles • spaghetti • egg noodles • spaghetti
sauces • cheese sauces

Cans for Coins, Coins for Students – collect pocket change and donate money

Wash Away Hunger – a car wash where the price of a wash is a food item.

Remember to take pictures of your progress and share on social media #KangarooPantry, and post them on your RooGroups website.

Be creative! The more fun you make it, the more people you can provide for!



Food & Fund Drive Registration

Thank you for your interest in coordinating a Food and Fund Drive. Please complete this form and submit online. We will contact you to discuss details and confirm the pickup schedule.

Good luck with your drive and have a great time.

Thank you for helping Kangaroo Pantry meet its mission of insuring food to the UMKC community.

Contact Name:
Organization /Business:
Mailing address
City / State / Zip
Email:
Office phone: Alternate phone:
Number of employees:
Supplies needed: yes or no
Dates of drive: Requested pick up date:
Special instructions for driver for pick up:

EMAIL & SOCIAL MEDIA SAMPLES

Feel free to copy and paste these samples into an email, social media outlet or create your own!
Be sure to send out social media posts at least weekly.

A. Subject line: What's for lunch?

Did you know that there are 11,866 students at UMKC on need based aid, 3800 students are recipients of Pell grants, and that 2 students reported that they were homeless in spring 2014?

Can you help me and my organization help them? We are participating in a food drive to benefit Kangaroo Pantry. Our goal is ADD YOUR GOAL. Kangaroo Pantry is the newly formed food pantry at UMKC that collects and distributes non perishable food to those in our university community that need assistance.

Drop by some canned goods or make an online donation to support our efforts at kangaroopantry.umkc.edu to stop hunger pangs within our university family! Thanks for your consideration.

C. Subject line: Can you give up lunch today?

Did you know that many staff members at UMKC are paid at or below the poverty level and have to support families and that 1000+ students have an expected family contribution between \$0-\$1000.

Can you help me help them? We're participating in a canned food drive to benefit Kangaroo Pantry. Drop by some canned goods or make an online donation to support our efforts at kangaroopantry.umkc.edu to stop hunger pangs within our university family! Thanks for your consideration.



SAMPLE DONOR REQUEST LETTER

Dear (INSERT Company, individual or organization)

Our organization is fighting hunger right here at UMKC! We will be hosting a food drive on [INSERT DATES] to help Kangaroo Pantry stock up for their Grand Opening in late March after spring break. This is a great chance to make a difference in our university community. I encourage you to join us in our efforts to help our struggling fellow students, staff and faculty.

Did you know that there are 11,866 students at UMKC on need based aid, 3800 students are recipients of Pell grants, and that 2 students reported that they were homeless in spring 2014? Kangaroo Pantry will be open 2 days per week to help those in need fill their bag with nutritious food. '

We would appreciate your support.

1. Make a tax deductible donation. For every \$1 donated, Kangaroo Pantry provides approximately \$11.00 worth of food. <https://ecommerce.umkc.edu/giving/>
2. Volunteer at Kangaroo Pantry. (Use hyperlink to link form: https://docs.google.com/forms/d/19jS12x3jX-FjUXdSgyWC6cYGsG3MlsU7kMlxxCt7DbI/viewform?c=0&w=1&usp=send_form)
3. Donate nonperishable food items at [LOCATION] during the drive. Much needed items include:
 - o peanut butter & jelly
 - o canned protein (such as tuna, soups, stews)
 - o canned fruits & vegetables
 - o fruit juices
 - o staples such as beans, rice, pasta

Thank you for your support!

[SIGNED BY EXECUTIVE , FOOD DRIVE COORDINATOR]