UMKC Strategic Plan Overview

Dean’s Council
March 30, 2009

DRAFT
Strategic Planning Input

Past major studies:

Life Sciences Task Force (Danforth Report) 2003

UMKC Trustees’ Initiative 2004/2006

Blue Ribbon Task Force
  “Time to Get It Right” 2006
  “Time to Get Things Done” 2007

Chancellor Bailey’s Interim Plan 2006

Provost’s Academic Commissions 2007

University of Missouri System Strategic Plan 2008
**Next Steps**

Vet the draft plan
- Steering Committee
- External Constituent Partners
- Civic and Business Community
- University Faculty, Staff, Students and Administration

Finalize revisions of the draft plan by end of April 2009

Implement plans Fall 2009

Revisit the plan on an annual basis
UMKC
Strategic Plan
Vision Statement
UMKC will become a model urban research university characterized by signature professional programs, a dynamic undergraduate population, a highly diverse faculty, staff and student body, and active engagement with its city and region.

Mission Statement
UMKC’s mission is to lead in life and health sciences; to deepen and expand strength in the visual and performing arts; to develop a professional workforce and collaborate in urban issues and education; and to create a vibrant learning and campus life experience.
Writing Team

• Produce a high-level strategic plan

• Align similar components from different subcommittee reports

• Honor the work of the subcommittees

• Create consistency among the subcommittee reports

Goals

❖ Objectives
  o Strategies
    • Tactics

Metrics
<table>
<thead>
<tr>
<th>Goal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Place Student Success at the Center</td>
<td>To provide the optimal learning experience for all students: outstanding academic programs, seamless student support, a vibrant campus community, and engaging locally, regionally, and globally.</td>
</tr>
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<td>Lead in Life and Health Sciences</td>
<td>To engage in cutting edge research, develop strategic partnerships that enable translational research opportunities, and provide excellent interdisciplinary education in life and health sciences.</td>
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<td>Advance Urban Engagement</td>
<td>To engage with the local, regional, and national community in partnerships that foster opportunity, innovation and sustainable development.</td>
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<td>Excel in the Visual and Performing Arts</td>
<td>To create excellent programs in visual and performing arts that are central to campus life and support Kansas City’s initiatives in entrepreneurship, urban education, and innovation.</td>
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<td>Embrace Diversity</td>
<td>To celebrate diversity in all aspects of university life, creating safe environments, culturally competent citizens, and globally oriented curricula and programs.</td>
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<td>Promote Research and Economic Development</td>
<td>To foster innovation, improve technology transfer, produce world-class research, and develop partnerships that create economic development.</td>
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Strategic Plan – Goal 1

Goal 1. Place Student Success at the Center

*To provide the optimal learning experience for all students: outstanding academic programs, seamless student support, a vibrant campus community, and engaging locally, regionally, and globally.*

- Provide excellent academic programs that challenge all students to achieve at a high level.

- Provide transformative educational experiences associated with student engagement and retention.

- Provide academic experiences that empower all students to contribute to a dynamic and complex world characterized by significant demographic and technological change.

- Create a service model that allows a one-stop approach to meeting student needs (real and virtual).

- Develop proactive systems and programs to support student success.
Goal 2. Lead in Life and Health Sciences
To engage in cutting edge research, develop strategic partnerships that enable translational research opportunities, and provide excellent interdisciplinary education in life and health sciences.

- Implement organizational and administrative strategies to create meaningful collaborative partnerships with the Kansas City Life and Health Sciences research community.

- Establish a unified strategic approach to the UMKC Life and Health Sciences research mission.

- Implement new Life and Health Sciences graduate, doctoral, professional and intraprofessional education initiatives.

- Improve research laboratory and administrative support services.

- Enhance collaborative and cross-disciplinary research and educational programs within the science and engineering communities.
Goal 3. Advance Urban Engagement

*To engage with the local, regional, national, and international community in partnerships that foster opportunity, innovation and sustainable development.*

- Strengthen the educational pipeline from area high schools and community colleges.
- Develop systems to increase community members' access to UMKC's academic and professional resources.
- Draw on campus resources and expertise to provide solutions for the Kansas City area.
- Integrate students, faculty, staff, and services into the Kansas City community.
Goal 4. Excel in the Visual and Performing Arts
To create excellent programs in visual and performing arts that are central to campus life and support Kansas City’s initiatives in entrepreneurship, urban education, and innovation.

- Enhance UMKC’s reputation as a national leader in artistic excellence.
- Enhance all students’ education through infusing the arts into campus life.
- Collaborate with local and regional partners to provide community arts programming and experiences.
- Demonstrate the relationships between artistic creativity, entrepreneurial innovation, and economic development.
Goal 5. Embrace Diversity
To celebrate diversity in all aspects of university life, creating safe environments, culturally competent citizens, and globally-oriented curricula and programs.

- Provide an environment where all students, faculty and staff feel safe to pursue their personal, academic and professional goals.
- Provide a diverse learning and life experience to create culturally competent citizens.
- Recruit and retain a diverse campus community.
- Ensure diversity initiatives are actively reviewed and owned by the University community.
Goal 6. Promote Research and Economic Development

To foster innovation, improve technology transfer, produce world-class research, and develop partnerships that create economic development.

- Expand the research enterprise.
- Create cross-disciplinary research, graduate programs, and strong community partnerships that support entrepreneurship, innovation and economic development.
- Develop and implement effective tools to manage physical assets and human resources.
- Build programs to develop the workforce to address current and future community needs.
- Strengthen innovations within the science and technology communities to increase technology transfer of intellectual property.
Strategic Plan – Goal 1 (example)

Goal 1. Place Student Success at the Center
To provide the optimal learning experience for all students: outstanding academic programs, seamless student support, a vibrant campus community, and engaging locally, regionally, and globally.

- Provide excellent academic programs that challenge all students to achieve at a high level.
  - Develop an Honors College

- Provide transformative educational experiences associated with student engagement and retention.
  - Greatly expand the SEARCH program

- Provide academic experiences that empower all students to contribute to a dynamic and complex world characterized by significant demographic and technological change.
  - Provide learning experiences leading to competent cultural behaviors

- Create a service model that allows a one-stop approach to meeting student needs (real and virtual).
  - Improve service delivery and communication with students

- Develop proactive systems and programs to support student success.
  - Develop an early alert system

Sample Metrics

<table>
<thead>
<tr>
<th>Sample Metrics</th>
<th>Baseline</th>
<th>Current</th>
<th>Change</th>
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<tbody>
<tr>
<td>First-year retention rate of First-time, Full-time students by ethnicity</td>
<td>#</td>
<td>#</td>
<td>%</td>
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<tr>
<td>Six-year graduation rate of transfer students by ethnicity</td>
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Strategic Plan – Goal 2 (example)

Goal 2. Lead in Life and Health Sciences
To engage in cutting-edge research, develop strategic partnerships that enable translational research opportunities, and provide excellent interdisciplinary education in life and health sciences.

- Implement organizational and administrative strategies to create meaningful collaborative partnerships with the Kansas City Life and Health Sciences research community.
  - Appoint a Vice Chancellor for Research to coordinate Life and Health Sciences research efforts and promote strategic partnerships
  - Establish a Life and Health Sciences Research Advisory Council under leadership of VC for Research

- Establish a unified strategic approach to the UMKC Life and Health Sciences research mission.
  - Emphasize shared academic recruitment to establish and enhance robust collaborative research foci across academic units

- Implement new Life and Health Sciences graduate, doctoral, professional and intraprofessional education initiatives.

- Improve research laboratory and administrative support services.
  - Develop and support centralized research core facilities

- Enhance collaborative and cross-disciplinary research and educational programs within the science and engineering communities.

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<th>Sample Metric</th>
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<tr>
<td>Grant application success rate</td>
<td>#</td>
<td>#</td>
<td>%</td>
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Strategic Plan – Immediate Strategies

Goal 3. Advance Urban Engagement
To engage with the local, regional, national, and international community in partnerships that foster opportunity, innovation and sustainable development.
  
  o Enhanced support for internships and service learning projects through a one stop office for students also connecting with job placement.

Goal 4. Excel in the Visual and Performing Arts
To create excellent programs in visual and performing arts that are central to campus life and support Kansas City’s initiatives in entrepreneurship, urban education, and innovation.
  
  o Convene a working group to plan for the implementation and usage of an Arts Fee.

Goal 5. Embrace Diversity
To celebrate diversity in all aspects of university life, creating safe environments, culturally competent citizens, and globally-oriented curricula and programs.
  
  o Create a Chancellor’s Advisory Board on Diversity with broad-based constituent participation to advise the Chancellor on diversity efforts, campus climate and community perception.

Goal 6. Promote Research and Economic Development
To foster innovation, improve technology transfer, produce world-class research, and develop partnerships that create economic development.
  
  o Develop a University-wide process for identifying, compiling, and evaluating technology transfer opportunities (Whiteboard to Boardroom).