Change the mission statement to include Economic Development.

Items for immediate action should be based on need rather than convenience and focus on actions that complement each other.

The core functions of the university that are implied within the Mission statement should be more visible in the goals and should be emphasized more.

It is good that the goals statements amplify the vision statement.

In the Urban goal there should be a statement about patient care – how we are going to take patient care into the community.

There is not enough emphasis on graduate students and programs anywhere in the plan.

Better coordination of internships applies to all the goals and should be mentioned in each one.

Enhanced relationships with community colleges should be mentioned somewhere in Goal 3, (Advance Urban Engagement).

Compliment for the tone of Goal 4, Visual & Performing Arts. It is very inclusive.

Providing diverse curricula and programs should be mentioned somewhere in Goal 5 (Embrace Diversity).

The word “safe” should be taken out of Goal 5 (Diversity). That is a negative word that implies the perception of a physical threat. You could address safety in a bullet point rather than in the main statement. “Vibrant” is a better word.

The word “safe” - what kind of safety are you talking about? Maybe the statement should be made clear. The word “tolerant” is a good suggestion.

Goal 6 (Promote Research and Economic Development) should include the suggestion to build a research park.

All of these goal and objective statements involve faculty doing more. There should be an explicit statement somewhere to emphasize that faculty development is a key factor in achieving the goals. And there should be some indication of how and when that is going to happen. It could be stated in the diversity goal, the student success goal, the urban goal – in all of them, really.

There is a lack of discernable priority – what are the most important places to start?

The goals are well-suited to asking the external community for involvement and financial support.
There is a disconnection between this plan and the implementation of the new budget model – there should be a statement within the strategic plan about how budgeting for these activities will be accomplished. And you must ensure broad faculty participation when budgeting issues are addressed.