

UPD 260: History of Planning + Urban Design

UMKC / Fall 2015 / 3 credits

No pre- or co-requisites or restrictions or exclusions

Classroom-based Lecture

Tuesdays & Thursdays 10:00-11:15 a.m. in 209 Katz Hall

Dr. Stephanie Frank

Assistant Professor of Urban Planning + Design

franksb@umkc.edu (preferred) / 816-235-2999

Office Hours: 2:30-3:30 p.m. T/Th & by appt.

106B Katz Hall

Course Description: An overview of planning history with an emphasis on the 19th and 20th centuries. The historic framework will include urban history, the rise and development of urban planning, urban design, and social theory and how these areas have affected the shape of our cities.

Course Attributes: General Education (Focus C) and EUREKA (Undergraduate Research)

As a Focus C component of the University's General Education requirements, UPD 260 emphasizes human values and reasoning by analyzing and interpreting the historical development of cities and the urban planning profession. As a EUREKA course, students engage in research and share their findings on the course blog:

<http://info.umkc.edu/upd260/>

Purpose of the Course: The course provides students with a critical introduction to the history and practice of city planning and urban design. Through readings, lectures, and discussion we will explore the origins and development of the urban planning profession and its impact on the urban environment, concentrating on the nineteenth and twentieth centuries in the United States. The history of urban planning practice is inseparable from the history of cities and urban form. As such, the content of the course explores the relationships between urbanization (urban history) and urban planning. An understanding of planning history is essential for current and future planning practice, and the course will provide you with numerous case studies and examples of how to and how not to solve problems. You will also learn that some of the problems we face today are long-standing issues. In addition, the course provides basic introduction to historic research methods and analysis, a key professional skill development.

UPD 260 is a required course for Urban Planning + Design majors. It is a critical course that introduces and develops planning knowledge, planning skills, and values and ethics as set forward by the Planning Accreditation Board (PAB). Following PAB criteria, the course introduces: the purpose and meaning of planning, planning theory, planning law, global dimensions of planning, design, research, written and graphic communication, qualitative methods, professional ethics, governance and participation, sustainability and environmental quality, growth and development, and social justice. The course develops human settlements and history of planning.

Required Course Materials: There is one required book for this course: ***Building Suburbia: Green Fields and Urban Growth, 1820-2000*** by Dolores Hayden. The book is available at the bookstore and online. All other required readings are found on Blackboard.

Blackboard: This course has a Blackboard site. To access this site, go to <http://blackboard.umkc.edu/> Log in using your UMKC single sign on (the first part of your UMKC email address -the part before the "@" and your UMKC email password). This should open up a page with a link to our course blackboard site. You should check this site daily for announcements, assignments, and other relevant course related information. Blackboard will be utilized as a means for class participation and communication method with your instructors and classmates. Class emails will be sent via Blackboard to your UMKC email account. It is up to you to check that email account or forward to your commercial email account (like Gmail or Yahoo).

Academic Integrity: Plagiarism is not acceptable, not allowed, and if caught, may result in an academic violation and sanction. I shouldn't need to tell you that cheating is wrong. Please consult the UMKC official catalogue for the regulations, responsibilities, and violation process regarding academic integrity. If you do not know how to properly cite quotations and/or material you glean from citable sources, then learn. The UMKC library and UMKC writing studio can assist you with the do's and don'ts of proper citation. It is your responsibility to write correctly. "I didn't know" will not be an acceptable defense. If suspected of academic dishonesty (such as cheating or plagiarism), you will receive a zero for the assignment and the matter will be reported to the Office of the Dean of the College of Arts & Sciences for further action.

Student Responsibilities, Course Expectations, and Student Behavior: Your major responsibility is to engage the course material in a critical manner and to participate actively in class. This means that you must attend class and be prepared to discuss the reading materials, ask questions, and clarify ideas through discussion and written assignments. Regular attendance is required. Please arrive on time. If you arrive late, you may be counted

absent and your grade for the course will be affected. Participation is required and will include in-class discussions and other in-class activities. All readings must be completed before the class in which they will be discussed. It is recommended that you take notes while you are reading for use during class discussions and to prepare for the exams. Please bring your syllabus, course readings, and notes to class. Reviewing your class notes regularly will greatly improve your performance on exams. You may also want to form a study group.

Students are expected to complete work on time (which means turning it in by the stated deadline, noted clearly for each assignment) and to take exams when scheduled. I have a strict policy regarding these issues: make-up exams will **only** be given for students with a documented, excused absence in accordance with UMKC policies. Extensions for assignments will only be granted under these circumstances. A missed exam will result in a zero, and a late assignment may be penalized up to one letter grade per day.

You are required to be your own advocate at UMKC, including in this class. It is your responsibility to learn the material and ask questions if you don't understand. If you are absent, it is your responsibility to make sure you receive information you missed; you should first ask classmates for this information before following up with the instructor. It is your responsibility to make sure you receive and complete assignments. It is your responsibility to make sure your grades are accurately posted to Blackboard.

Please note that classroom conduct is modeled on professional behavior. That means that you should conduct yourself as you would in a professional (e.g., workplace) setting, including being on time and showing respect to your professors and fellow students. This professional setting extends to all communication outside of the classroom, including emails to your professor. If you must leave the classroom while it's still in session, do so as quietly and with as little disruption as possible.

While you are allowed to use laptops to take notes, please be aware that studies indicate students retain more information when taking notes by hand. If you do use a laptop or other electronic device for note taking, please make sure it is silenced (as should be any other device in your possession, such as a cell phone). You are expected to contribute to an active, respectful learning environment. Distracting behavior, including talking out of turn or not being on task, will not be tolerated. Be kind and respectful to your fellow students and instructors.

All work must be your own. While I encourage you to work in groups in class and in preparing for assignments and exams, all written work must be completed individually.

Course Components:

Assignment	Description	(Due) Date	Weight
Class Participation	Attendance, In-class Participation, Talking Points	All semester	15%
Historical Map & Photo Analysis	Analyze the built environment over time	September 24	15%
Census Data Analysis	Analyze demographics over time	November 10	15%
Plan Analysis	Review the 1947 Kansas City Master Plan	December 4	15%
Midterm Exam	Weeks 1-7	October 15	20%
Final Exam	Cumulative (all material)	December 15	20%

Class Participation: Attendance and class participation are mandatory, both as components of your grade and as an essential way to learn the material. Sign-in sheets and class activities may be used to keep track of attendance. Active participation means you must come to class prepared to discuss the readings, ask questions, and be ready to respond to issues raised by the instructor and your classmates.

To facilitate this and your understanding of the course material, you are responsible for submitting Talking Points for each reading before class via the Blackboard discussion board. By 8 a.m. each day that a class session has required readings, you are required to submit at least one thoughtful question per reading that is drawn from the reading's content or extends it. Your questions will be incorporated into the session's lecture and discussion. Through the course of the semester, you can miss one day's Talking Points requirement without excuse without penalty.

Historical Map & Photo Analysis: You will be assigned blocks along Linwood Boulevard in Kansas City to analyze. Your analysis will include comparisons among the 1925, 1950, and present-day conditions of the built environment using historical maps and photos as well as a site visit. You will meet with your professor one-on-one before completing the assignment. You will receive separate, detailed instructions. **Due September 24.**

Census Data Analysis: You will compare demographic data obtained through the U.S. Census for the same blocks you previously analyzed in order to further your understanding of how the area has changed over time. You will receive separate, detailed instructions. **Due November 10.**

Plan Analysis: Historical city plans and related planning documents provide valuable insights into the history of professional practice. Over the course of the semester, you will encounter several different kinds of plans. You are required to review the 1947 Kansas City Master Plan in 5 pages. You will receive separate, detailed instructions. **Due Friday, December 4 by 11:59 p.m. to the Turnitin drop box on Blackboard.**

Exams: There are two in-class exams: one at midterm and the final at the end of the semester. Both exams will cover major concepts, analysis of key periods of development, and the identification of key planners, events, communities, and urban form explored in the course. The final will be cumulative. The exams may include fill in the blank, matching, identification, short answer, and essay formats. **The midterm exam is on October 15, and the final exam is scheduled by the university for December 15.**

Extra Credit: During the semester, there will be opportunities to earn extra credit for the course. This may be in the form of attending on-campus or off-campus events and speakers, answering extra questions on the exams, and doing write-ups of material in class. You will be informed in class and via Blackboard when extra credit opportunities are available.

STUDENT LEARNING OUTCOMES

- Students will analyze and interpret human events, experiences, actions, and interactions in the historical development of cities and the urban planning profession.
- Students will be able to identify ethical problems in the history of urban planning.
- Students will demonstrate introductory primary and secondary historical research skills.
- Students will develop critical reading, writing, and analysis skills.

GRADING : Grades will be calculated based on the total points available for all assignments.

Grading Scale:

	94-100 % = A	90-93 % = A-
87-89 % = B+	84-86 % = B	80-83 % = B-
77-79 % = C+	74-76 % = C	70-73 % = C-
67-69 % = D+	64-66 % = D	60-63 % = D-
0-59 % = F		

Major assignments will receive a letter grade and points. The criteria to be used in grading will be explained in the assignment statement. All assignments must be turned in complete and on time, at the beginning of the class period in which they are due. Late assignments will be penalized by as much as one letter grade per day. The exact penalty for incomplete work will depend on the discretion of the instructor.

Each letter grade carries a specific meaning:

A Means outstanding work. The work shows a significant depth of understanding and the work products are exemplary.

B Means good work. Student demonstrates an above average clarity of idea, key concepts and understanding.

C Means average work, Student demonstrates an average level of understanding.

D Means poor work. Student demonstrates less than average level of understanding.

F Means unacceptable work. Student demonstrates little or no understanding of the subject.

To earn a C or better, the students must demonstrate competency in the semester's main issues and skills. To earn a superior grade, the student's work must be exemplary.

Resources & Policy Statements

Academic Calendar: Students are encouraged to review important add, drop or withdraw dates:

<http://www.umkc.edu/registrar/acal.asp>

Academic Honesty: The Board of Curators of the University of Missouri recognizes that academic honesty is essential for the intellectual life of the University. Faculty members have a special obligation to expect high standards of academic honesty in all student work. Students have a special obligation to adhere to such standards. Academic dishonesty, including cheating, plagiarism or sabotage, is adjudicated through the [University of Missouri Student Conduct Code](#) and [Rules of Procedures in Student Conduct Matters](#).

Academic Inquiry, Course Discussion and Privacy: University of Missouri System Executive Order No. 38 lays out principles regarding the sanctity of classroom discussions at the university. The policy is described fully in [Section 200.015 of the Collected Rules and Regulations](#). In this class, students may make audio (but not video) recordings of course activity unless specifically prohibited by the faculty member. However, the redistribution of any audio or video recordings of statements or comments from the course to individuals who are not students in the course is prohibited without the express permission of the faculty member and of any students who are recorded, including those recordings prepared by an instructor. Students found to have violated this policy are subject to discipline in accordance with provisions of Section 200.020 of the Collected Rules and Regulations of the University of Missouri pertaining to student conduct matters. I require that you notify me (the instructor) if you intend to audio record any class sessions.

Attendance Policy: Students are expected to attend and participate in classes. Advance notice of attendance policies of academic units and individual instructors should be given, and such notice should be in writing. Students should notify instructors of excused absences in advance, where possible. Students who have an excused absence are expected to make arrangements with instructors for alternative or make-up work. Such arrangements should be made in advance of the absence, where possible. Instructors should accommodate excused absences to the extent that an accommodation can be made that does not unreasonably interfere with the learning objectives of the course or unduly burden the instructor. Attendance policies shall be applied in a non-discriminatory manner.

Campus Safety: Inclement weather, mass notification, and emergency response guide:

<http://www.umkc.edu/umkcalert/>

Counseling and Health Services Available at UMKC: UMKC students may experience many challenges in their lives while attending college – stress, depression, suicidality, trauma, relationship issues, health concerns, etc. As your professor I care about your success and well-being, and want to make you aware of some helpful resources on campus. The UMKC Counseling Center (www.umkc.edu/counselingcenter/), located at 4825 Troost in Room 206, offers a wide range of supportive services to students. Appointments can be made by calling 816.235.1635. UMKC Student Health and Wellness (<http://info.umkc.edu/studenthealth/>), located at 4825 Troost in Room 115, offers a full range of health care and promotion services. Appointments can be scheduled online or by calling 816.235.6133. The MindBody Connection (www.umkc.edu/mindbody/) is located in the Atterbury Student Success Center in Room 112 and offers a variety of stress-reduction services.

Disability Support Services: To obtain disability related accommodations and/or auxiliary aids, students with disabilities must contact the Office of Services for Students with Disabilities (OSSD) as soon as possible. To contact OSSD, call (816) 235-5696. Once verified, OSSD will notify the course instructor and outline the accommodation and/or auxiliary aids to be provided. For more information go to: <http://www.umkc.edu/disability/>

English Proficiency Statement: Students who encounter difficulty in their courses because of the English proficiency of their instructors should speak directly with their instructors. If additional assistance is needed, students may contact the UMKC Help Line at 816-235-2222 for assistance.

Grade Appeal Policy: Students are responsible for meeting the standards of academic performance established for each course in which they are enrolled. The establishment of the criteria for grades and the evaluation of student academic performance are the responsibilities of the instructor.

The [University grade appeal procedure](#) is available only for the review of allegedly capricious grading and not for review of the instructor's evaluation of the student's academic performance. Capricious grading, as that term is used here, comprises any of the following:

- The assignment of a grade to a particular student on some basis other than the performance in the course;
- The assignment of a grade to a particular student according to more exacting or demanding standards than were applied to other students in the course; (Note: Additional or different grading criteria may be applied to graduate students enrolled for graduate credit in 300- and 400-level courses.)
- The assignment of a grade by a substantial departure from the instructor's previously announced standards.

Discrimination Grievance Procedures for Students: Discrimination Grievance Procedures for Students can be found here: http://www.umsystem.edu/ums/rules/collected_rules/grievance/ch390/grievance_390.010

Statement of Human Rights: The Board of Curators and UMKC are committed to the policy of equal opportunity, regardless of race, color, religion, sex, sexual orientation, national origin, age, disability and status as a Vietnam era veteran. Commitment to the policy is mentored by the [Division of Diversity, Access & Equity](#), but it is the responsibility of the entire university community to provide equal opportunity through relevant practices, initiatives and programs.

Title IX: Under the University of Missouri’s Title IX policy, discrimination, violence and harassment based on sex, gender, and gender identity are subject to the same kinds of accountability and support applied to offenses based on other protected characteristics such as race, color, ethnic or national origin, sexual orientation, religion, age, ancestry, disability, military status, and veteran status. If you or someone you know has been harassed or assaulted, you can find the appropriate resources by visiting UMKC’s Title IX Office webpage (<http://info.umkc.edu/title9/>) or contacting UMKC’s Title IX Coordinator, Mikah K. Thompson (816.235.6910 or thompsonmikah@umkc.edu). Additionally, you can file a complaint using UMKC’s online discrimination complaint form, which is located at <http://info.umkc.edu/title9/reporting/report-online/>.

While most UMKC employees are required to report any known or suspected violation of Title IX, students may seek confidential guidance from the following campus locations:

<p>UMKC Counseling Service Volker Campus 4825 Troost Ave, Suite 206 Kansas City, MO 64110 Phone – (816) 235-1635</p>	<p>UMKC Counseling Service Health Sciences Campus Health Sciences Building 1418 2464 Charlotte Kansas City, MO 64108 Phone – (816) 235-1635 (open Tuesdays, 1-5pm)</p>	<p>Student Health and Wellness 4825 Troost Ave., Suite 115 Kansas City, MO 64110 Phone - (816) 235-6133</p>
---	---	--

UMKC Connect: Important information is available to undergraduate students in UMKC Connect accessed through Blackboard. Throughout the term, students may receive emails regarding course grades or academic performance. Students are expected to address information posted in a timely fashion. This information may be shared with the student’s Success Network made up his or her academic advisor(s) and other campus resources so that UMKC may fully support the student’s success.

College of Arts & Sciences Course Policies & Resources

Please refer to the following web page and the linked resources for critical information regarding course policies and resources. You are expected to abide by all the rules and regulations regarding student conduct referenced in these pages.

<http://cas.umkc.edu/CPR/>

COURSE OUTLINE

Subject to change with advance notice from instructor

- Week 1**
- 8/25 **VISIONARY & UTOPIAN PLANS**
Welcome, What is planning history?
- 8/27 Utopian Plans
- Howard, *Garden Cities of To-morrow* (excerpt)
 - Le Corbusier, *The City of Tomorrow and Its Planning* (excerpt)
 - Wright, “Broadacre City: A New Community Plan”
 - **OPTIONAL:** Walt Disney, City Planner (podcast) <http://chi.streetsblog.org/2014/07/01/talking-headways-special-episode-walt-disney-city-planner/>

- Week 2** **OLD WORLD CITIES & HISTORICAL TOOLS**
- 9/1 Ancient and Medieval Cities
- Kostof, *The City Shaped* (excerpt)
- Hand-out Historical Map & Photo Analysis Assignment**
- 9/3 Maps as Historical Information
- Read through assignment and come to class prepared with questions
 - Misra, "The Accidental Revelations of Sanborn Maps"
<http://www.citylab.com/housing/2014/10/the-accidental-revelations-of-sanborn-maps/381262/>
- MEET IN 310 ROYAL HALL (COMPUTER LAB)**
- Discuss & Demonstrate Historical Map & Photo Analysis Assignment**
- Week 3** **PLANNING FOR EMPIRE**
- 9/8 Grand Manner Planning
- Kostof, *The City Shaped* (excerpt)
- 9/10 Colonial Planning
- Archer, "Colonial Suburbs in South Asia, 1700-1850, and the Spaces of Modernity"
- Week 4** **CONTEXT OF THE AMERICAN CITY**
- 9/15 The American Context Understood
- Johnson, "Towards a National Landscape"
 - Hayden, *Building Suburbia*, Ch. 1, The Shapes of Suburbia
 - Hayden, *Building Suburbia*, Ch. 2, The Suburban City
- 9/17 Early Suburbs
- Hayden, *Building Suburbia*, Ch. 3, Borderlands
 - Hayden, *Building Suburbia*, Ch. 4, Picturesque Enclaves
- Week 5** **STREETCARS & PARKS**
- 9/22 Streetcars Expand Cities
- Hayden, *Building Suburbia*, Ch. 5, Streetcar Buildouts
 - Hayden, *Building Suburbia*, Ch. 6, Mail-Order and Self-Built Suburbs
- 9/24 Parks Movement
- Watch program & explore extra content on Frederick Law Olmsted:
<http://www.pbs.org/wned/frederick-law-olmsted/watch/watch-film/>
- Historical Map & Photo Analysis Assignment Due**
- Week 6** **THE RISE OF THE PLANNING PROFESSION**
- 9/29 City Beautiful & City Practical
- Peterson, *The Birth of City Planning in the United States* (excerpt)
 - Wilson, *The City Beautiful Movement* (excerpt)
- 10/1 Progressivism & Reform
- Wirka, "The City Social Movement: Progressive Women Reformers and Early Social Planning"
- Week 7** **REGIONAL PLANNING & ZONING**
- 10/6 Regional Plans & Regional Cities
- Johnson, "Regional Planning for the Great American Metropolis: New York Between the World Wars"
 - Lang, "The Design of Yorkship Garden Village: Product of the Progressive Planning, Architecture, and Housing Reform Movements"
- 10/8 Zoning & Other Tools of Exclusion
- Gotham, *Race, Real Estate, and Uneven Development* (excerpt)
 - Nichols, "When You Buy a Home Site You Make an Investment"

Week 8	MIDTERM EXAM
10/13	Review for Midterm Exam
10/15	Midterm Exam
Week 9	PLANNING IN TIMES OF CRISIS
10/20	The Depression, The New Deal, and WWII <ul style="list-style-type: none"> • Hancock, "The New Deal and American Planning: the 1930s" <p><u>Hand-out & Discuss Census Data Analysis Assignment</u></p>
10/22	Urban Renewal <ul style="list-style-type: none"> • Ellis, "Professional Conflict Over Urban Form: The Case of Urban Freeways, 1930 to 1970" • Jacobs, <i>The Death and Life of American Cities</i> (excerpt)
Week 10	PARTICIPATORY PLANNING
10/27	Reactions to Urban Renewal <ul style="list-style-type: none"> • Connerly, "Federal Urban Policy and the Birth of Democratic Planning in Birmingham, Alabama, 1949 to 1974" • Hodder, "Savannah's Changing Past: Historic Preservation Planning and the Social Construction of a Historic Landscape, 1955 to 1985"
10/29	Post-WWII Suburbs <ul style="list-style-type: none"> • Hayden, <i>Building Suburbia</i>, Ch. 7, Sitcom Suburbs
Week 11	RESEARCH TIME
11/3	NO CLASS – Work on your census assignment and prepare for next assignment <ul style="list-style-type: none"> • 1947 Kansas City Master Plan
11/5	NO CLASS – SACRPH Conference – Continue your research!
Week 12	NEW PERIPHERAL CITIES
11/10	New Towns <ul style="list-style-type: none"> • Forsyth, <i>Reforming Suburbia</i> (excerpt) • Birch, "Five Generations of the Garden City" <p><u>Census Data Analysis Assignment Due</u> <u>Hand-out & Discuss Plan Analysis Assignment</u></p>
11/12	Edge Cities <ul style="list-style-type: none"> • Hayden, <i>Building Suburbia</i>, Ch. 8, Edge Nodes
Week 13	THE IMPACT OF DECENTRALIZATION
11/17	Changing Central Cities <ul style="list-style-type: none"> • Abbott, "Five Strategies for Downtown: Policy Discourse and Planning Since 1943" • Short, <i>Alabaster Cities</i> (excerpt)
11/19	Sprawl <ul style="list-style-type: none"> • Dyble, "Revolt Against Sprawl: Transportation and the Origins of the Marin County Growth-Control Regime" • Hayden, <i>Building Suburbia</i>, Ch. 9, Rural Fringes
Week 14	NO CLASS – THANKSGIVING BREAK
Week 15	POSTMODERN URBANISM
12/1	New Urbanism <ul style="list-style-type: none"> • Mohl, "The Expressway Teardown Movement in American Cities: Rethinking Postwar Highway Policy in the Post-Interstate Era" • Hayden, <i>Building Suburbia</i>, Ch. 10, Nostalgia and Futurism
12/3	Returning to the Urban Core <ul style="list-style-type: none"> • Hayden, <i>Building Suburbia</i>, Ch. 11, The Importance of Older Suburbs

Week 16

12/8 Final Exam Review

12/10 NO CLASS – READING DAY

FINAL EXAM: Tuesday, December 15, 10:30 a.m. - 12:30 p.m. in 209 Katz Hall

UPD 260: History of Planning + Urban Design
Fall 2015 / Tuesday & Thursday 10:00-11:15 a.m. in 209 Katz Hall

I have read the syllabus. I understand the grading policies and the course expectations; any questions I have are given below (#5). I have accessed the course Blackboard page. I have provided answers to #1–4 below.

Print Name: _____

Sign: _____

1. Do you have a preferred name? Or a preferred pronoun?

2. Where did you grow up?

3. Did you grow up in the city, in the suburbs, in a rural area, or in a small town?

4. What was your number one reason for enrolling in this course?

5. Do you have any questions about the syllabus or the course?

