I’M STILL CONFUSED. CAN YOU MAKE IT SIMPLE?

- Picking up trash by a riverbank is SERVICE.
- Studying water samples under a microscope is LEARNING.
- When students collect and analyze water samples for the local pollution control agency and the agency uses the findings to clean up a river – that is SERVICE-LEARNING.

Let’s take, for example, a nonprofit wishing to sponsor a 5K Walk/run as a fundraiser. The following is an example of how an university might respond to a call from the nonprofit organization for “help” with the event.

<table>
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<tr>
<th>TYPE OF SERVICE</th>
<th>STUDENT</th>
<th>ACTIVITY</th>
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| Community Service | Any student/any degree program | - Running or walking in the race with pledges for distance covered.  
- Serving as race monitors along the course |
| Internship | Business student/MBA or MPA | - Market analysis/strategic plan to identify an unique, and potentially profitable, fundraiser appropriate to the organization’s mission. |
| Field Experience | Students in nursing or medicine | - Staffing a medical tent, looking for signs of runners/walkers in need of medical attention |
| SERVICE-LEARNING | Students in communication or marketing | - Developing a social network site to generate interest.  
- Developing a print media campaign for marketing purposes |

SERVICE-LEARNING IS NOT:

- An episodic volunteer program;
- An add-on to an existing college curriculum;
- Completing minimum service hours in order to graduate;
- Service assigned as a form of punishment;
- Only for high school or college students; or
- One-sided, benefiting only students or only the community.